Privacy Statement

This app (hereinafter the “App”) is provided by Bayer Aktiengesellschaft (hereinafter “us” or “we”). For further information regarding the provider of the App, please refer to our imprint.

A. Handling of personal data
In the following we wish to provide you with information on how we handle your personal data when you use our App. Unless otherwise indicated in the following chapters, the legal basis for the handling of your personal data results from the fact that such handling is required to make available the functionalities of the App as requested by you (Art. 6(1)(b) General Data Protection Regulation).

I. Using our App
In order to make available to you the services of our App, the following data will be transferred to us, only when registering at our website for the full content:

- IP address
- Date and time of access
- Time zone difference to Greenwich Mean Time (GMT)
- Operating system information
- Status of access/HTTP status code
- Transferred volume of data
- Language settings, version of app

To protect our legitimate interests, we will store such data for a limited period of time in order to be able to initiate a tracking of personal data in the event of actual or attempted unauthorized access to our servers (Art. 6(1)(f) General Data Protection Regulation).

1. Registration and login
In order to be able to use the full content in our App, you need to first register an account with us at our website. For this registration, we collect the following information about you:

- Title, first name, last name
• Contact data (e.g. E-Mail address)
• Country of residence

• Username and password

• Log file of logins incl. timestamp

• Expert group

We process this personal data in order to provide you with an access to our App and the service therein. They are automatically deleted in case you deactivate your user account.

2. Information on medical side effects and quality complaints
This App is not intended or designed for communications regarding medical side effects, lack of therapeutic effect, medication errors, grey market products/counterfeit medicine, incorrect or off-label use, quality complaints and/or other issues regarding the safety or quality of Bayer products. If you wish to report side effects or make a quality complaint, please contact your health care professional (e.g. physician or pharmacist), your local health authority, or report undesirable side effects at http://pharma.bayer.com/en/treatment-care/report-a-side-effect/.

If you nevertheless report to us undesirable side effects or other issues regarding the safeness or quality of Bayer products, we will be legally bound to deal with your communication and may have to contact you for clarification purposes. Subsequently, we may have to notify the competent health authorities of the issues reported by you. In this context, your information will be forwarded in pseudonymized form, i.e. no information by which you may be directly identified will be passed on. We may also have to forward these pseudonymized notifications to our group companies and cooperation partners, to the extent these are likewise obliged to notify their respectively competent health authorities.
II. Transfer of data for commissioned processing
For the processing of your data we will to some extent use specialized service contractors. Such service contractors are carefully selected and regularly monitored by us. Based on respective data processing agreements, they will only process personal data upon our instruction and strictly in accordance with our directives.

III. Processing of data outside the EU / the EEA
Your data will in part also be processed in countries outside the European Union ("EU") or the European Economic Area ("EEA"), which may have a lower data protection level than European countries. In such cases, we will ensure that a sufficient level of protection is provided for your data, e.g. by concluding specific agreements with our contractual partners (copy available on request), or we will ask for your explicit consent to such processing.

B. Information regarding your rights
The following rights are in general available to you according to applicable data privacy laws:

- Right of information about your personal data stored by us;
- Right to request the correction, deletion or restricted processing of your personal data;
- Right to object to a processing for reasons of our own legitimate interest, public interest, or profiling, unless we are able to proof that compelling, warranted reasons superseding your interests, rights and freedom exist, or that such processing is done for purposes of the assertion, exercise or defense of legal claims;
- Right to data portability;
- Right to file a complaint with a data protection authority;
- You may at any time with future effect revoke your consent to the collection, processing and use of your personal data. For further information please refer to the chapters above describing the processing of data based on your consent.

If you are a resident of California or Nevada in the United States, you may have additional rights regarding your personal data. More information may be found here: https://www.bayer.us/en/global-us-privacy-statement-addendum/

If you wish to exercise your rights, please address your request to the contact indicated below. (→ C.).

C. Contact
For any questions you may have with respect to data privacy, please write an e-mail to data.privacy@bayer.com or contact our company data protection officer at the following address:

Group Data Protection Officer
Bayer AG
51368 Leverkusen
D. Amendment of Privacy Statement
We may update our Privacy Statement from time to time. Updates of our Privacy Statement will be published on our App. Any amendments become effective upon publication on our App. We therefore recommend that you regularly visit the site to keep yourself informed on possible updates.

Last updated: 11.12.2019